

## Ashland Tidings

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Ashland, Ore., Monday, Aug. 14, '16

## THE EDITORS AND LITHIA PARK.

Ashland can not realize the amount of interest which was aroused and publicity gained by the recent visit of the editors of the state to southern Oregon, and especially to Ashland. The results are becoming apparent in such an overwhelming manner as to be almost incredible. Ashland's Lithia park made the greatest impression of all on the visiting newspaper men. Crater Lake they knew was to be the most impressive sight that most of them had ever seen. They anticipated the lake and also the beauties of the Siskiyou Highway, but Lithia park, brought from a tangle of backyards into its present wondrous beauty within the short space of two years, simply captured them. These newspapermen are alive to beauty, but to them the beauty of Lithia park was secondary to the fact of achievement. It was the building of the park more than the park itself which has caused them to fill columns of their papers with descriptions and praise. The visit of the editorial association is the greatest single thing which has happened to Ashland in the forwarding of the city's ambitions. Were it possible for every reader of the Tidings to read the columns of praise of Ashland which have appeared in practically every paper in the state during the past week, or were it possible for the Tidings to publish even a portion of the description and praise which has been read by the people of Oregon, realization of what the past visit means to Ashland might be attained.

## Jackson County Registration

The following is a complete list of registrations showing the number registered in the various parties up to week ending August 12, 1916.

Republican—Male 2,914, female 2,059; total 4,973.

Democrat—Male 1,474, female 920; total 2,394.

Progressive—Male 28, female 10; total 38.

Prohibition—Male 47, female 117; total 164.

Socialist—Male 144, female 61; total 205.

Miscellaneous—Male 176, female 142; total 318.

Totals—Male 4,783, female 3,309; total 8,092.

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## Talks With Screen-Struck Girls



Beatriz Michelena.

I bring these two "talks" together in this fashion since there is often considerable confusion between the two terms. Both are used rather loosely and the one frequently employed for the other.

However, they do not mean at all the same thing. It is true that individuality cannot amount to a great deal unless there is the strength of good personality to enforce it, and personality is usually most striking when of an individual or distinctive type.

Personality, of course, is what we usually mean when we say a man or woman has magnetism. It is that in his or her makeup which makes it felt by others. In the case of the orator it holds the people spellbound and makes them believe with him irrespective of the soundness or fallacies of his reasoning. In the case of the actress it causes them to laugh or weep with her. While I have never known a case, it is possible that two or more people might draw this power or magnetism from qualities that are identical in each of their persons.

Individuality, however, belongs to

a person's very own self. It is individual because it is to be found nowhere else. It is the mark of distinction between a man and all the rest of the world.

Real superiority in anything is superior first of all because it is individual; because it is different, and better in this difference, than any of its competitors. This is particularly true of all art, including most emphatically motion picture acting.

Don't ever contemplate becoming a great screen star through apeing some actress who has already won fame. At best you can never do better than become a fair imitation of her, and there is a terrific difference between the money value of an imitation and the genuine article. I have seen many girls with Mary Pickford curls. They have fairly stormed the picture studios in their search for work. Hundreds of ambitious chaps have developed the Charlie Chaplin walk, and a year or two back John Bunny's doubles were popping up from every quarter. But none of these imitations has ever got anywhere near the motion picture Hall of Fame.

If ever you become a celebrated screen actress it will be because of talent that is your own. Unless you now have that talent inside yourself and have it as a distinctive and individual factor in your makeup, don't hope to become a star. It may be very latent talent and will doubtless require a lot of developing and hard work; but just the same, such as it is, it must be there and it must be YOURS.

## Extracts from Pages of Praise For Lithia Park in State Papers

Following are a few of the impressions voiced or rather penned by the editors of the state upon their return from the convention in Medford with the entertainment at Ashland and other valley points and at Crater Lake. To print one-tenth of the nice things that have appeared in the newspapers of the state recently concerning Ashland would require a special edition.

**M. J. Shoemaker in Roseburg News.**

After the business of Friday afternoon had adjourned, the delegates and their ladies were taken in autos to Ashland and from there over the scenic Siskiyou Highway to the California state line, then back to Ashland, where the ladies of that city and the Commercial Club had arranged lunch in their beautiful and soon-to-be-famous Lithia park. The natural beauties of this wonderful place can not be over-described, and one needs not draw very vividly upon the imagination to see this very shortly one of the most popular and heavily visited resorts along the western coast. To do justice to this enchanting spot would require a separate article, and to properly appreciate its alluring restful shade and quietness, the murmur of its falling waters and the glamour of its myriads of electric lights twinkling through the branches, one must go there and stay.

The kind of progressive citizens in Jackson county can easily be seen when it is stated that Ashland voted \$175,000 in bonds to buy and keep up and adorn this beauty spot for a park, and that the county voted \$500,000 to build and hard surface roads, a splendid example of which is shown in the continuous stretch of boulevard between the two cities of Medford and Ashland.

## Roseburg Review.

Charles H. Fisher, editor of the Capital Journal at Salem, and one of the owners of the Eugene Guard, accompanied by Mrs. Fisher, arrived here last evening from Medford and Crater Lake, where they attended the annual meeting of the State Editorial Association.

Mr. Fisher, like other editors who have passed through Roseburg en route to their homes after attending the convention, says the meeting was probably the best ever held by the association. In addition to the business sessions, which were instructive as well as entertaining, the editors and their families were entertained quite extensively by the people of Medford and Ashland. At the latter city the editors were banqueted in Lithia park, as well as being treated to a sightseeing trip about the town. A banquet was also one of the features arranged by the people of Medford for the entertainment of the editors and their families.

Oregon Observer (Grants Pass). The city of Medford proved herself matchless as an entertainer of guests. Medford is a beautiful city, worthy as a pattern for other cities—and Ashland is on a par with her. She

shared Medford's generosity and provided the guests with her own generosity as supplemental to that of the former.

These two cities appeared most charming to the visitors, who at the close of the business session Friday afternoon were given a delightful automobile ride over the concrete highway to the summit of the Siskiyou mountains and the California line. This ride proved a revelation to most of those who made the trip. It was a demonstration of the common saying that a country can not be judged by what is seen from the railroad trains. The highway brings one closer to the facts as they are. One can not help but feel that upwards of fifty miles of Jackson county's highways will need very little in cash for maintenance for generations to come.

On the return from the Siskiyou the autos landed their loads of editors in the famous Lithia park. There was a feast for the eyes and a real feast of viands served in novel style. Several columns might be written to try to make plain the beauties and delights of this park. Only a visit and a good long one to get a comprehension of improvement that has been wrought in a beautiful natural setting, is the only way to absorb the ideas embodied in the expenditure of nearly \$200,000.

The special delights of the park are the ripple of Ashland brook, the splendor of the lights and the richness of the music that was furnished.

## Sutherlin Sun.

In fact, it is doubtful if a more congenial hospitality could have been found anywhere than was extended by the members of the association by the citizens of Medford and Ashland.

Elbert Bede in Cottage Grove Sentinel.

The editors were most enthusiastic in their remarks about the open-handed hospitality of Medford and Ashland, particularly of Medford. Both cities seem to be in the way of becoming important towns on the coast. There are optimists there by the score and the pear growers are beginning to realize upon their many years of hard work. The Lithia park at Ashland is the most unique thing of the kind in the west and is going to make that city a popular watering resort. Credit for the establishment of this wonderful park belongs en-

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tirely to an editor—Bert R. Greer of Ashland.

## Oregon City Courier.

Ashland, with its magnificent Lithia park, was also host to the editors on Friday, after an interesting trip over the Siskiyou Highway. The tone of hospitality pervaded the entire period of the convention and the two cities literally outdid themselves to make the convention a record-breaker. An open air banquet at Lithia park was a feature of the trip to Ashland and an address of welcome was made by the chief executive of the city.

## Astoria Evening Budget.

Ashland, now famous for its Lithia park and its multiplicity of mineral waters, was the center of attraction after the first day's session. Here the citizens provided an open-air luncheon of the daintiest character after the editors returned from an automobile trip over the Siskiyou mountains to the California line. The park itself has been converted into a fairyland with its twinkling electric lights artistically placed among the trees and along the paths leading through the natural forest. In the development of the park nothing that nature provided has been disturbed, but the landscape beautified with bubbling fountains, running cascades, various colored flower beds, camp grounds, winding roads, children's playgrounds, bandstands, refreshment resorts, comfort stations—all of these things for the enjoyment of the people. The editors stood in amazement at the accomplishment when they learned that Ashland, a city of not over 5,000 people, bonded itself for \$175,000 to give this magnificent donation of nature to the present and future generations.

Lithia water is destined to become famous the world over. It flows in a living stream over the rock-ribbed hills of southern Oregon into the lap of Ashland. Its commercial value has been capitalized by the people. In addition to the five distinct qualities of mineral water flowing into the fountains of Lithia park, the city maintains two large natatoriums. Here sulphur baths can be had both for amusement and restoration of health.

Ashland has well-paved streets, a good hotel, finely kept business houses and is the home of the world-famed Crawford peaches.

## Eastern Clackamas News (Estacada).

These auto trips included a forty-mile ride over the Siskiyou mountains, on the newly graded Pacific Highway over the California line, with a bountiful supper served at the famous Ashland Lithia park on the return trip.

Ashland's Lithia park represents that same spirit of publicity and co-operation, the people having raised over \$150,000 by bonding, with which to construct this beautiful at-

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traction surrounding the gushing mineral springs. Being on the main auto and railway tourist routes from California, this park will ultimately prove a paying attraction.

The feeling of welcome was thrust upon all auto tourists on entering the city limits of Ashland, where large signboards were posted, reading "Welcome to Ashland," and in small type below, mentioning the speed limitations. This "welcome" feeling was further fostered on leaving the city limits to find printed on the reverse side of these signboards the words "Come Again."

Every section of Oregon and the northwest might well profit from the example of the Rogue river communities, for there co-operation and public-spiritedness have reached the highest degree, with good substantial returns as the result.

## Major Patton in the Hoquiam Washingtonian.

In the first place, I did not believe that any such wonderful thing existed as Crater Lake. In the second place, I find it hard to believe there are enough people in the world to eat up all the pears raised in the Rogue River valley. In the third place, I had no idea there was such a beautiful spot in the western country as Lithia park at Ashland. Also, I did not before think that it was possible for two towns the size of Medford and Ashland, situated as they are within thirteen miles of each other, to be upon such friendly terms. In Medford we were furnished with literature descriptive of the town and county, and at least one-third of the pages were devoted to extolling the advantages and beauties of Ashland. In Ashland we heard only good words spoken of Medford. There are many towns in close proximity to each other which

might well take a leaf from the book of these flourishing communities in southern Oregon.

I wish I could spare about two columns to describe the beauties of Ashland's park. Suffice it to say

(Continued on Page Seven)

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